APPCRO BMS PLATFORM (Business Management Software)

APPCRO

CLOUD OR SELF-HOSTED

APPCRO BMS

LOYALTY PROGRAM

Go digital!

Loyalty is an advanced system for rewarding customers or employees through promotional products or coupons, thereby fostering loyalty, increasing motivation, and creating a mutually beneficial relationship between the company and the customer or employee.

www.appcrobms.com

SYSTEM MODULES

- DASHBOARD (INFO CONSOLE)
- LOYALTY PROGRAMS
- LOYALTY POINTS
- ORDER OF LOYALTY ITEMS
- PROMOTIONAL PRODUCTS
- ORDER OF LOYALTY PRODUCTS
- COUPON MANAGEMENT
- COUPON TEMPLATES

- COUPON ISSUING
- USER MANAGEMENT
- ACTIVITY MANAGEMENT
- WEBSHOP INTEGRATION
- POINTS DISTRIBUTION
- ANALYTICS OVERVIEW
- BUSINESS REPORTS
- SYSTEM AND MODULE ADMINISTRATION

Additional modules and optional components:

CLIENT PORTAL	SUPPLIER PORTAL	EMPLOYEE PORTAL
Internal live chat	Vendor records	Project roles
Project proposals	Project hierarchy	Activity tracking
Requests and approvals	Supplier documentation	Public API Web Services
Notifications and reminders	Notes management	Document management
Approval documents (DMS)	Milestones	Mobile and tablet support
Digital signatures/eSignatures	Collaboration management	To-Do checklist
Process management (BPM)	Team member management	Automated reporting

Let us guide you in your digital journey!

AI POWERED

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TRUSTED DIGITAL COMPETENCE PLATFORM

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