



## APPCRO 3CX PLATFORM

DIGITAL TELEPHONY  
IP PBX SYSTEM

VIDEO COLLABORATION  
SOLUTION

UNIFIED COMMUNICATIONS  
SOLUTION



### Savings

- High-quality service and customer support
- Increased availability of digital tools
- Improved employee mobility
- Better decision-making
- Reduced workload for employees
- Improved collaboration between departments
- Efficient business processes
- Increased sales opportunities
- Savings on travel expenses (videoconferencing)
- Minimizing costs through integration with existing systems
- Eliminate fixed mobile telephony costs
- Savings on international call expenses

SAVE  
**40-70%**  
ON PHONE  
OPERATORS

SAVE  
**UP TO 40%**  
ON MOBILE  
OPERATORS

The platform is designed for professional video communication, data sharing, document sharing, and application sharing over an IP network.

Broad areas of application: business meetings, presentations, education/remote work, webinars, interactive online classes...

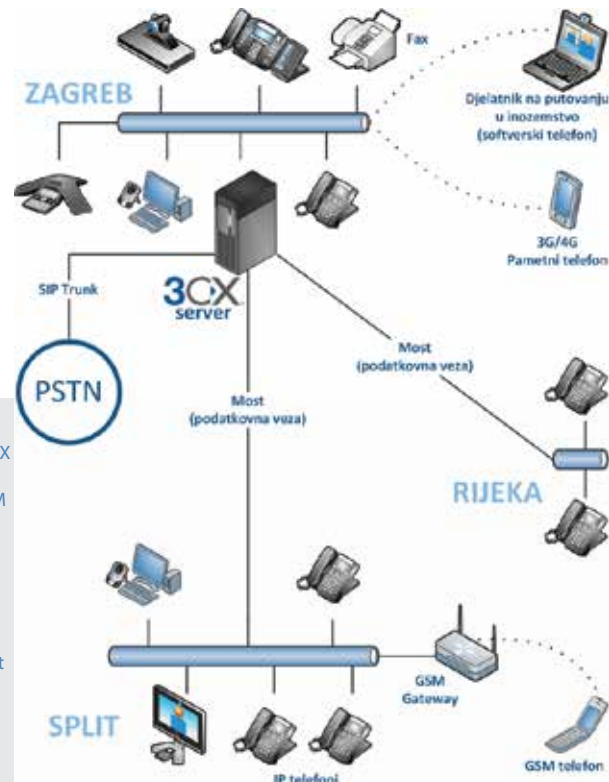
### Comprehensive framework for e-learning

- Distance learning, without session limits
- Attendance records, tests, quizzes
- Education with interactive whiteboards, virtual classrooms, quizzes, presentations, and recording lectures
- SDK availability/integration

### Solution for Telemedicine and Teleconsultation

- Medical teleconsultation and telemedicine
- Home patient care
- Sharing documents in DICOM format
- Remote device control

IAPPCRO BMS contact center UP platform is not a competitor to revolutionary communication technologies; it is a framework for them, as it deals with organizations, not individuals. The IN3CX platform prepares organizations for a new era of telecommunications and does not necessarily require standard telecom operators.



### POSSIBILITIES

- HD multipoint video (Multiwindowed video panel. Flexible participant display)
- Voice Switched Video (Automatic focus on the speaker.)
- PTZ camera remote control
- Dual screen support (video on one screen, collaboration on the other.)
- Device sharing (secondary video input)
- Sharing presentations / office applications / co-browsing
- Whiteboard
- Remote assistance
- HD Audio multi-codec with echo cancellation
- Telephone access via IN3CX VoIP ili third party SIP IP-PBX
- DICOM viewer (viewer for medical documents in DICOM standard)
- File transfer
- Group chat (private or public)
- Notes
- "Hand raise", "OK", "Yes", "No" – meeting management for larger groups
- Recording video conferencing sessions and subsequent editing
- Encryption of communication
- Integration with MS Outlook (contacts and calendar)
- Third party application integration via API

## Integration possibility with our modern

Appcro BMS is a modern multifunctional platform that includes a range of integrated subsystems, solutions, and tools for collaboration, communication, and managing the entire organization,

Its ease of use allows you to focus on your work without wasting time on software. The system is modular and adapts to your business processes.

business  
system

APPCRO  
BMS

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INVOICE

PUBLIC  
PROCUREMENT

E-MEETINGD

LOYALTY  
PROGRAM

SYSTEM  
ADMINISTRATION

APPCRO d.o.o. :: Bolnička cesta 34a, 10000 Zagreb  
01 558 7636 :: 098 830 800 :: info@appcro.hr